wic program manual

WIC 410-10

SECTION: NUTRITION EDUCATION

SUBJECT: Nutrition Education

ITEM: Nutrition Services Plan



Policy

Local agencies shall develop annually a Nutrition Services Plan (NSP) that is consistent with the California WIC Branch Nutrition Education Minimum Standards and in accordance with federal guidelines. The local agency shall submit its NSP to the WIC Branch for approval.

Basis for policy

7CFR 246.11 (d) (2)

WIC Nutrition Services Standards: Standard 5

Description

The NSP describes how the local agency will implement the required nutrition education standards to meet the needs of WIC participants for the ensuing year. The NSP will include:

- Goals and objectives, based on a needs assessment;
- A nutrition education plan;
- A staff training plan;
- A plan to support breastfeeding;
- A plan to improve services based upon the results of an annual evaluation of nutrition education and breastfeeding promotion and support activities, based upon direction from the WIC Branch; and
- A plan for continuous quality improvement (CQI).

The NSP may include other sections related to nutrition education standards.

Approval

The WIC Branch will notify each local agency of the approval of its NSP. If the NSP is incomplete or not approved, the Branch will notify the local agency of revisions required before giving final approval.

Failure to comply

Failure to submit the NSP by the due date, revise as recommended, and/or to carry out the required nutrition education activities may result in withholding new caseload, or a reduction of the local agency's contract allocation. (Refer to Contract Management Binder).

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